

Contact: Barbara Gannon
Sargento Foods Inc.
920-892-3530
bgannon@sargento.com

Rory Swikle
Wheatley & Timmons, Inc.
312-755-6207
rswikle@wheatleytimmons.com

SARGENTO ANNOUNCES PROMOTIONS AND NEW HIRE

PLYMOUTH, Wis. (September 11, 2009) – Sargento Foods Inc. announces several important changes and new personnel developments with the promotions of Paul Groth to Research and Development Manager and Jeff Bohman to Sales Demand Planning Manager, as well as the hiring of Marty Auchter as Tax Director.

“We congratulate Jeff and Paul on their promotions and welcome Marty to the Sargento family,” said Louie Gentine, president of the Consumer Products Division at Sargento. “We look forward to the impact they will have at Sargento as they grow in their new roles.”

Paul Groth has been promoted to Research and Development Manager, where he will assume greater management responsibility within the Research and Development team. Since joining Sargento in 2000, Groth has served as a Senior Research Scientist and a Senior Quality Manager, among other roles. During this time, he has been responsible for leading research and development efforts on Hilbert processed cheese and shelf stable sauce business for the Food Ingredients Division and Food Service Division. Groth also earned a Chairman’s award in 2004. Previously, Groth worked for Northland Cranberries, Inc., where he held the positions of Manufacturing Supervisor and Quality Control Manager. Groth earned his bachelor’s degree from the University of Wisconsin-River Falls in River Falls, Wis.

Jeff Bohman has been named Sales Demand Planning Manager in the Consumer Products Division. In this new role, he will be responsible for the development, management and reporting of the short term CPD demand plan. In addition, he will support the activities of CPD sales, marketing and management relative to annual planning, monthly tracking and analysis of the division demand plan. Previous to this role, Bohman served as Vendor Managed Inventory Coordinator in the Logistics Department. Prior to joining Sargento in 2001, Bohman worked as Production Control and Buyer at Nemschoff Chairs. Bohman earned his associate’s degree from Lake Shore Technical College in Cleveland, Wis. He is also currently pursuing his bachelor’s degree from Silver Lake College in Manitowoc, Wis.

Marty Auchter joins Sargento as the Tax Director in the Accounting Department, where he will be responsible for tax preparations and reporting for Sargento Foods Inc., as well as advising management on the tax effects of business activities and on strategies for minimizing tax liability. Prior to joining Sargento, Auchter worked as the Tax Research and Compliance Manager for Kohler Company and as a Senior Tax Manager with Deloitte & Touche LLP. Auchter earned his Juris Doctorate from Marquette University Law School in Milwaukee, Wis. and his bachelor's degree from Miami University in Oxford, Ohio.

Additional information may be obtained by contacting Rory Swikle at 312-755-6207 or via email at rswikle@wheatleytimmons.com.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients and sauces. Sargento is owned and operated by the Gentine family, and has net sales of \$900 million.

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