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SARGENTO ANNOUNCES PROMOTIONS OF CRAIG HACKL AND MIHIR SAINANI

PLYMOUTH, Wis. (September 9, 2009) – Sargento Foods Inc. announces the promotions of Craig Hackl to Technology Principal and Mihir Sainani to Senior Research Scientist.

“We’d like to congratulate Craig and Mihir on their new responsibilities and well-deserved promotions,” said Louie Gentine, president of the Consumer Products Division at Sargento.

In his new position as Technology Principal, Hackl will be responsible for advancing technical issues and bringing in external technologies for the Research and Development team to use in the product development process. In addition to his new responsibilities, Hackl will continue to support the New Business Development area of Research and Development. Hackl started his career at Sargento in May 2006, as a Senior Research Scientist. Previously, he worked in Research Development for Dean Foods Company and Kerry Specialty Ingredients. Hackl earned his master’s degree in Business Administration from Northern Illinois University and in Food Science from the University of Illinois. He earned his bachelor’s degree in Food Technology from Iowa State University.

Sainani has been promoted to Senior Research Scientist, where he will be responsible for product development and technical problem solving in support of the New Business Development area of Research and Development. Since joining Sargento in November of 2006, Sainani has been serving as a Research Scientist. Prior to Sargento, he worked as a Senior Research Scientist for BC-USA and as a Quality Assurance Supervisor at Hilmar Cheese Company. He earned a Master of Science in Agriculture (Sp. in Dairy Products Technology) from CalPoly State University and his bachelor’s degree in Dairy Technology from Gujarat Agriculture University. Sainani is also currently pursuing a second master’s degree in Business Administration from Marquette University.

Additional information may be obtained by contacting Rory Swikle at 312-755-6207 or via email at rswikle@wheatleytimmons.com.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients and sauces. Sargento is owned and operated by the Gentine family, and has net sales of \$900 million.

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