

Contact: Barbara Gannon
Sargento Foods Inc.
920-892-3530
bgannon@sargento.com

Rory Swikle
Wheatley & Timmons, Inc.
312-755-6207
rswikle@wheatleytimmons.com

SARGENTO ANNOUNCES TWO NEW ASSIGNMENTS
*Mike Gordy assumes role of President - Food Ingredients Division,
Sandi Howard promoted to Portionables plant manager*

PLYMOUTH, Wis. (August 12, 2008) – Sargento Foods Inc. has announced appointments in both its Food Ingredients Division and at Portionables, Inc. Mike Gordy has been named President of the Food Ingredients Division/Portionables, Inc. Gordy joined Sargento in 1978 as a Regional Sales Manager in the Consumer Products Division and has contributed greatly to the growth and success of Sargento over the past 30 years, including roles as EVP – Operations, President - Consumer Products Division, and General Manager of Portionables, Inc.

“Mike’s prior experience and the key insight he has gained in the area of individually quick frozen sauces will help a great deal with the growth and success of our expanded Food Ingredients Division,” said Lou Gentine, chairman and chief executive officer of Sargento.

Sandi Howard will be joining the Portionables management team in the position of Plant Manager, and will relocate to Bellingham, Washington. Howard has spent the past four years gaining vital experience at Sargento, working in both engineering and new product introductions. Prior to joining Sargento, she spent 18 years working for General Mills in a variety of areas, including operations, training and engineering.

“Not only does Sandi have four great years of experience with Sargento, but she also has outside experience in both engineering and leadership that will serve her well in her new position with Portionables,” said Gentine. “She will be an amazing asset to an extremely important and continuously growing area of our business.”

Sargento Foods Inc. has demonstrated its passion for cheese throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients and sauces. Sargento is owned and operated by the Gentine family, and has net sales of more than \$700 million.

Additional information may be obtained by contacting Rory Swikle at 312-755-6207 or via email at rswikle@wheatleytimmons.com.

###